

MEMBER CARDS



A membership system is essential to improve customer loyalty. Member cards represent the link between your karting center and your customers. SMS-Timing can take care of your member cards from A to Z: encoding, design, printing and delivery. A member card is not just a piece of plastic, it has important benefits. They can help you to improve your karting business.



NO PROBLEMS, ONLY SOLUTIONS.

"I want my customers to come to my karting more often."

→ For a few Euros, sell them a member card. It will strengthen their feeling of belonging to a group.

"How can I improve my image?"

→ We have designers that create high-quality, professional designs.

ADVANTAGES

- Immediate profit: purchase a card much cheaper than the few Euros you sell them for
- Promotion tool: integrate your sponsors' logo so they can pay for the costs of the cards
- Make your customers spend more by using the member card as a form of payment
- Secure system with a magnetic strip: no data is stored on the card, just an identification